

Leeds Geographic Programme: 2009/2014

Leeds' Economic vision is to bring the benefits of a prosperous vibrant and attractive city to all the people of Leeds. The economic strategy has evolved from the 'Vision For Leeds 2004-2020' and the Council's overriding ambitions, underpinning all activity are to: go up a league – both economically and in terms of quality of life - and to narrow the gap between the richer and poorer parts of the city. The Council and Yorkshire Forward are jointly committed to a shared set of outcomes for the economic prosperity of Leeds. The overall long term outcomes are articulated in the West Yorkshire SEA and District summary and in Leeds' Strategic Plan and developing Agenda for Improved Economic Performance. The initial 3 year LAA and 5 year Yorkshire Forward priorities are reflected in the following targets: Working age people on out of work benefits to be reduced from 11.4% to 10.4% (NI152) and Working age people claiming out of work benefits in the worst performing neighbourhoods to be reduced from 30.4% to 28.4% (NI153). The GP will deliver outcomes in line with Yorkshire Forwards contribution to the Regional Economic Strategy in terms of businesses supported, places developed and people in to jobs. Individual targets for LAs will be developed as GPs develop and in line with changing economic circumstances.

Leeds' Key Economic Themes	Yorkshire Forward's Investment
Enterprise and the Economy Policy Product Range Competitiveness, Enterprise/Access to Finance, International Business	Investments in Leeds to support businesses will continue to be made primarily through regional projects delivered locally, the impact of which will be reported annually. Through the Business Link Yorkshire gateway, Yorkshire Forward will support Leeds to promote business creation, business growth and survivability, and the provision of appropriate start up and growth finance e.g. Business Link Yorkshire Programme circa - £20.9M. Specific investments at the local level from Yorkshire Forward will include support for Leeds Financial Services Initiative and e.g. Leeds Innovation Zone circa - £5.4M.
Thriving Places Policy Product Range Marketing the Region, Skills	Yorkshire Forward support Leeds' ambition for a city with a strong identity and varied, stable neighbourhoods where people live out of choice not necessity, enjoying the high quality of life and range of opportunities that Leeds can offer. Investments to support this theme will include e.g. Marketing Leeds circa - £2.8M; e.g. Headingley Carnegie. circa - £3.5M.
Harmonious Communities Policy Product Range Economic Inclusion	Yorkshire Forward fully endorse the importance of harmonious communities and we will support this agenda through a package of interventions designed to improve peoples aspirations, basic skills and employment support through businesses. e.g. employment and retention support circa - £3.5M.
A Modern Transport System Policy Product Range Transport	The focus of YF transport policy is to secure influence and our approach is to work to influence key agencies and organisations with the aim of addressing regional priorities. We will also support local activity where appropriate e.g. Leeds' TIF circa - £0.4M.
Environment City Policy Product Range Urban Renaissance, Rural Renaissance, Property	Leeds' ambition to develop a reputation for environmental excellence through the quality of its built environment, the use of its green space, the effective use of natural resources, clean air quality and waste management is supported. Such standards of environmental excellence will be maintained through Yorkshire Forward's investments in the Holbeck Urban Village Renaissance Programme where support will be provided through a range of activities including e.g. enabling works at Tower Works circa - £8M.
Cultural Life Policy Product Range Marketing the Region	Yorkshire Forward supports the cultural ambitions of Leeds and has provided significant investment in the past. A number of activities will contribute to this theme including the activity outlined above under Thriving Places and delivered through regional and sub-regional Tourism activity.
Learning Policy Product Range Economic Inclusion, Skills	Yorkshire Forward is committed to supporting Leeds' to develop higher level skills, targeted at growth sectors, and raise aspirations. Yorkshire Forward will work to ensure that businesses and individuals have the skills they need to compete in Europe and the World, through raising the aspirations of individuals, stimulating business demand and developing skills solutions. Yorkshire Forward will also contribute to the articulation of the demand for skills, through the interpretation of intelligence and alignment of competitiveness, enterprise and skills.

Leeds' Key Economic Themes	Yorkshire Forward's Investment
Health and Well Being	Yorkshire Forward support Leeds' work to improve the health and well being of its population although there is no direct link with a PPR.

Leeds Local Authority is committed to raising the aspiration of those living within its boundary seeing this as crucial to its long term economic success. Yorkshire Forward shares this aspiration and recognises the complexity of this task. This long term aim runs alongside the shorter term urgent need to respond appropriately to the economic down turn and to keep confidence high ensuring that ambition and aspiration can continue to develop. YF will be making money available to ensure that both the short term and long term aims of the LA can be taken forward to tackle this complicated area.

Proposed Financial Allocation:

Non-regional activity				Regional activity			
Approved & Committed	Currently under Appraisal	Future Proposals	Sub Total	Approved & Committed	Currently under Appraisal	Future Proposals	Sub Total
£11.7m	£19.4m	£10.7m	£41.8m	£30.9m	£20.2m	£37.0m	£88.1m

Grand Total:	£129.9m
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